

2019

#4

FESTIVAL
STREET ART
ON THE
ROC

18 AU 25 AOÛT 2019

FEATURING

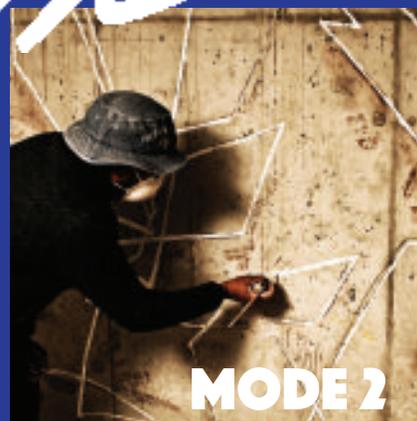
DELTA



DELTA



FUTURA



MODE 2

LA KARRIERE®

DOSSIER DE PRESSE 2019

Street Art on the Roc # 4
from August 18 to 25, 2019

Villars-Fontaine
Village of free spirits

At the gates of the Hautes-Côtes de Nuits, 14 km from Beaune and 25 km from Dijon, Villars-Fontaine stretches on just three square kilometers. Enough to keep those who live there happy; its architectural quality, its flowered squares and its *vitivinicole* identity make it a village representative of this lifestyle that reigns supreme in the Bourgogne backcountry.

It is above all a place with little more than 120 souls who all know each other pretty much; associative life finding its natural place there.

Encouraged by the artistic fiber of Pierre Lignier, backed by volunteers on all fronts, the City Council has initiated a program of cultural activities with the goal, modest initially, to awaken the Hautes-Côtes. Villars-Fontaine has finally become a singular place of Burgundy-Franche-Comté, attracting artists of very high level. For the sake of these shared moments, Pierre Lignier founded the association Vill'Art, which governs the festival Street Art on the Roc.

In 2019, La Karrière® meters will display around 50,000 visitors. Jazz, rap, classical, musical, rock, revival and company will live the place and culture for all, on the borders of the Côte de Nuits and the Hautes Côtes. On the smooth walls of the quarry, five exceptional street artists (Delta, Mode 2 and Futura, no more nor less than the precursors of their art, who will reform the collective Defumo for the first time since 2005) will install a piece of suburban culture in the heart of the Champs-Elysees of Burgundy great wines.

Some numbers;

The Street Art on the Roc festival is

8 days of festival

14,000 festival-goers in 2018

+ 58 000 visitors and festival-goers since 2016

5 international street artists

80 volunteers on the bridge

70 private sponsors

In 2018, La Karrière® passed the mark of 33,000 visitors. And it's only just started !



LA KARRIÈRE®

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Association Vill'Art

Association Loi 1901 reconnue d'intérêt général

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 La Karrière

 #LaKarriere

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